

## DOES YOUR B-SCHOOL MAKE THE GRADE?

Here are four things to consider when applying to an undergrad business program

BY LOUIS LAVELLE

**W**HEN CONTEMPLATING A college business program, students and parents alike may find the choices paralyzing. The good news is that bad choices are getting hard to make. Starting salaries for undergraduate business majors are growing faster than those for any other discipline, and the typical new business grad now earns \$45,243, up 6.9% from a year ago, according to the National Association of Colleges & Employers. ¶ Decent salaries are all well and good—if you happen to land a job at graduation. But not everyone does. At No. 1-ranked University of Pennsylvania's Wharton School, more than 90% of business students get hired before they

## PLAYBOOK BEST PRACTICE IDEAS

graduate. At No. 77, Florida State University, only 38% have jobs by the time they receive their diplomas.

Meanwhile, programs are getting more selective, and students who might have made the grade a few years ago no longer do. Schools also are ratcheting up quality or starting specialized programs; for many students these programs may represent the best choice, even if it means relocating across the country. It's also worth asking which schools are best at finding students decent internships. Finally, it's not a bad idea to investigate grading practices, since grading curves might hinder the job search.

So, read on. And choose well.

### Competition is fierce

**1** ONCE CONSIDERED A HAVEN FOR less academically gifted students, undergraduate business programs are raising their standards. With more students beating a path to their doors, many B-schools are boosting their admissions criteria and getting fussier.

At schools with four-year programs, SAT and ACT requirements have gone up. The average SAT score for freshmen admitted to the Indiana University business program, where applications nearly doubled last year, is now 1340—up from 1312 in 2005-2006 and a full 343 points higher than the national average for test takers who intend to major in business. At universities with two-year business programs, especially those like the University of Iowa where more than 2,000 declared business majors are waiting to join a program designed for 1,300, GPA requirements in pre-business courses are rising, too.

For students, the higher bar requires a strategic rethink. Many already take standardized tests multiple times to maximize scores. Those with lower scores who are applying directly to four-year business programs are beefing up their applications in other ways, including taking part in extracurricular activities and fund-raisers. Savvy applicants assess the likelihood of being accepted at their first-choice schools and give more thought to less selective "safety" schools.

Those applying to a four-year school with a two-year business program are advised to contemplate what they'll do if they can't find places as juniors. Can credits accumulated in the first two years be transferred to another school? Can

one stay put, declare another major, and obtain a minor in business instead?

## It's a national game

**2** UNDERGRADUATE BUSINESS EDUCATION used to be a local or regional affair. That's changing. Today, many students attend programs far from home.

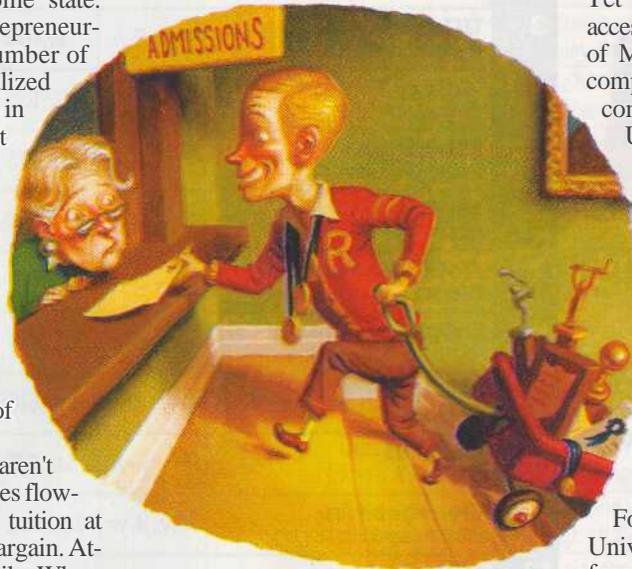
Out-of-state schools may provide a broader array of programs than those available in an applicant's home state. They include leadership, entrepreneurship, and global business. A number of schools have launched specialized programs that place students in hard-to-crack industries that are located in the school's backyard—such as sports marketing at the University of Oregon, home state of Nike and Adidas, among others; energy commerce at Texas Tech University; life sciences at Wharton; and both cinematic arts and computer engineering at the University of Southern California.

If the academic offerings aren't enough to get the intellectual juices flowing, consider this: Out-of-state tuition at top public universities can be a bargain. Attending a top private B-school like Wharton can easily cost more than \$30,000 a year, excluding room and board and other living expenses. A highly ranked public school like the No. 2 University of Virginia costs \$25,945; No. 13 University of Texas at Austin is \$22,580; and No. 15 University of North Carolina, \$18,010.

Many of the public schools have programs that are roughly on par with

private institutions—in terms of class size, faculty-student ratios, and other measures. Public schools can also be easier to get into. The average SAT score at Wharton is 1430—compared with 1366 for Virginia, 1335 at UNC, and 1275 for Texas-Austin.

Sometimes out-of-state schools, public or private, are better at finding grads decent jobs. If a school has established recruiting relationships with specific industries, it may be worth a look—no matter



where it is. Are you an aspiring accountant? All of the Big Four firms recruit at Texas-Austin. Aiming for Wall Street? Recruiters for eight financial-services giants are among the 10 top recruiters at New York University. For a would-be "master of the universe" living in Oklahoma who is considering the University of Oklahoma—where no big investment banks

recruit—the message is clear: change career goals, or start packing.

## Internships matter

**3** INTERNSHIPS ARE A VALUABLE learning experience. Since many employers use them as extended tryouts for full-time positions, they are also an important pipeline to the most coveted jobs. So scoring one ought to be near the top of every undergrad's agenda. Yet not all programs provide the same access to internships. At No. 5 University of Michigan, 92% of undergrads who completed our survey had internships, compared with less than 25% at No. 81

University of Texas at Dallas. And not all internships are created equal. Co-op programs at the University of Cincinnati, Northeastern University, and Penn State allow students to graduate with up to two years of work experience. Elsewhere, a three-month summer internship is the norm.

Why the disparity? For one thing, location matters. To a casual observer there wouldn't appear to be much to differentiate the undergraduate B-school program at Fordham University from that of the University of Denver. Both are private, four-year programs. Tuition and enrollment are almost identical. And in last year's ranking they came in at No. 48 and No. 49, respectively. But at Denver, 57 companies recruited undergrads for internships. At New York-based Fordham: 200. Emily Sheu transferred from No. 4 Emory University to No. 34 (this year) Fordham, where she had internships at Bloomberg and Merrill Lynch & Co. For

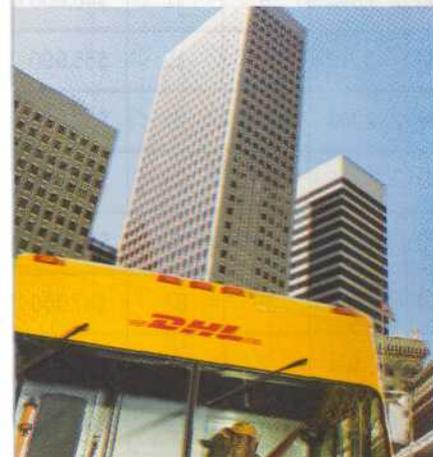
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# THE BEST UNDERGRAD B-SCHOOLS

her, it was all about location. "Atlanta," she points out, "is no Manhattan."

Students at three- and four-year programs are more likely to take in-depth business courses early, making them more competitive internship candidates. That's one reason why the University of Michigan is phasing out its two-year program in favor of a three-



year model. Also, watch out for summer school. When schools schedule classes in the summer before the junior year, having more than one internship before graduation becomes near-impossible.

## Beware the grading curve

**4** ARE GRADES REALLY SUCH A big deal? The answer is a resounding "yes," especially for those considering schools like Michigan, Babson College, Oregon, or Pennsylvania, where grading curves are a fact of business school life. Curves designed to counter grade inflation by limiting the number of As in any given class can make it difficult for even high performers to land interviews with some recruiters.

USC's Marshall School of Business grades students on a curve, with professors expected to hold the average GPA to 3.0 in core courses and 3.3 in electives. Most students will get a 3.0, or a B, in each of their 10 core business courses. A handful will earn a slightly higher grade, and the same number will earn a lower grade.

For recruiters trolling B-school campuses, a GPA of under 3.5 will in many cases consign a resume to the bottom of the stack. At Marshall, most large employers take the grade structure into consideration, so students are rarely passed over for interviews. But for smaller companies not familiar with the school, students are at a disadvantage. David Freeman, a

# THE TOP 50 UNDERGRADU

RANK		PROGRAM INFORMATION				RANKING	
2007/2006	School Name	Program Type	Annual Cost	Full-Time Enrollment	Student Survey Rank	Recruiter Survey Rank	Median Starting Salary
1	<b>Pennsylvania</b> (Wharton) Philadelphia	Priv., 4-yr	\$34,156	2,384	4	4	\$60,000
2	<b>Virginia</b> (McIntire) Charlottesville	Pub., 2-yr	\$7,845	650	1	33	\$52,500
3	<b>UC-Berkeley</b> (Haas) Berkeley, Calif.	Pub., 2-yr.	\$7,704	700	11	1	\$55,000
4	<b>Emory</b> (Goizueta) Atlanta	Priv., 2-yr	\$32,100	579	2	14	\$50,000
5	<b>Michigan</b> (Ross) Ann Arbor	Pub., 3 yr	\$11,713	731	8	9	\$55,000
6	<b>MIT</b> (Sloan) Cambridge, Mass.	Priv., 3 yr	\$33,400	264	5	27	\$60,000
7	<b>Notre Dame</b> (Mendoza) South Bend, Ind.	Priv., 3 yr	\$32,900	1,529	3	21	\$48,815
8	<b>Brigham Young</b> (Marriott) Provo, Utah	Priv., 2-yr	\$3,620	1,640	6	2	\$47,000
9	<b>NYU</b> (Stern) New York	Priv., 4-yr	\$34,616	2,271	16	23	\$54,000
10	<b>Cornell</b> Ithaca, N.Y.	Priv., 4-yr	\$18,241	682	10	39	\$53,000
11	<b>Georgetown</b> (McDonough) Washington	Priv., 4-yr	\$33,552	1,274	15	45	\$55,000
12	<b>Villanova</b> Villanova, Pa.	Priv., 4-yr	\$33,000	1,907	13	17	\$50,000
13	<b>Texas</b> (McCombs) Austin	Pub., 4-yr	\$8,688	4,140	12	5	\$48,000
14	<b>Boston College</b> (Carroll) Boston	Priv., 4-yr	\$33,000	1,997	22	18	\$51,000
15	<b>North Carolina</b> (Kenan-Flagler) Chapel Hill	Pub., 2-yr.	\$5,034	670	14	57	\$50,000
16	<b>Washington U.</b> (Olin) St. Louis	Priv., 4-yr	\$32,800	745	19	37	\$50,000
17	<b>Wake Forest</b> (Calloway) Winston-Salem, N.C.	Priv., 2-yr	\$32,040	398	39	29	\$50,000
18	<b>Indiana</b> (Kelley) Bloomington	Pub., 4-yr	\$7,460	3,842	9	11	\$46,000
19	<b>USC</b> (Marshall) Los Angeles	Priv., 4-yr	\$33,314	3,710	18	15	\$55,000
20	<b>Lehigh</b> Bethlehem, Pa.	Priv., 4-yr	\$31,180	1,246	21	31	\$52,000
21	<b>Carnegie Mellon</b> (Tepper) Pittsburgh	Priv., 4-yr	\$34,180	475	50	34	\$55,000
22	<b>Illinois</b> Urbana-Champaign	Pub., 4-yr	\$11,170	2,967	44	3	\$50,000
23	<b>Richmond</b> (Robins) Richmond, Va.	Priv., 2-yr	\$36,550	566	31	87	\$47,000
24	<b>SMU</b> (Cox) Dallas	Priv., 4-yr	\$27,400	941	7	77	\$45,000
25	<b>U. of Washington</b> Seattle	Pub., 2-yr	\$5,985	1,524	57	13	\$47,500

# ATE BUSINESS PROGRAMS

MEASURES			QUALITY MEASURES					Student comments
MBA Feeder School Rank	Academic Quality Rank	Index Number	Faculty-Student Ratio	Average SAT/ACT Scores	Teaching Quality Grade	Facilities & Services Grade	Job Placement Grade	
7	1	100.00	10.5	1430/NA	A+	A+	A+	Last year's top program is still in a class by itself: outstanding faculty, high-caliber students, and an unparalleled alumni network.
2	3	92.74	10.8	1366/NA	A+	A+	A+	McIntire's third-year Integrated Core Experience, strong faculty, and Type-A students make UVA a destination for top national recruiters.
4	24	91.86	26.9	1355/NA	A	A+	A	Top-flight faculty and recruiting efforts combined with a responsive administration put Berkeley on top.
9	8	91.16	9.2	1340/NA	A+	A+	A+	Experienced professors, challenging courses, and community events wow many. The popular Greek scene might not be for everybody.
6	12	87.98	5.7	1317/29.0	A+	A+	A+	Difficult business core focused on action-based learning has students feeling prepared to take on the real world.
8	11	86.06	2.8	1478/31.0	A+	A+	A+	Undergrads like the option of taking elective classes with the Sloan MBAs. While the homework load is heavy, students leave feeling prepared.
11	6	84.74	16.8	1379/31.3	A+	A+	A+	Broad pre-business requirements help students make the right decision in choosing a major. Career services office is strong.
33	32	80.05	13.0	1222/27.0	A+	A+	A+	Ethics are emphasized in the BYU classroom, and students are impressed with high-caliber recruiters.
22	5	77.13	11.5	1441/31.0	A	A	A+	Finance students get the majority of attention, at the expense of those in marketing. Grads say "Stern curve" makes getting an A difficult.
1	28	76.81	17.5	1333/28.4	A+	A+	A	Class sizes of 300 or more don't stop professors from really getting to know their students. Accounting offers few upper-level courses.
5	21	76.67	25.0	1352/29.0	A+	B	A+	Recruiters from Wall Street and well-rounded faculty make for a strong finance program. However, students in other departments feel neglected.
37	14	74.46	19.3	1282/29.0	A+	A	A+	Dedicated faculty, small classes, and outstanding accounting program make Nova a standout, but marketing majors have trouble finding jobs.
18	45	74.37	44.5	1310/29.0	A+	A+	A+	Small class sizes and individual attention leave students satisfied. Some would like to see more recruiters from outside Texas.
14	19	71.86	21.0	1328/29.0	A+	A	A+	Alumni and professors love helping students find jobs, making BC's campus networking an invaluable resource.
15	9	71.84	14.9	1335/NA	A+	A+	A+	The intimate program creates a "private school education at a public school price," where undergrads and MBAs share courses.
3	26	71.06	11.5	1443/31.0	A+	A+	B	Dedicated faculty and London internship program get raves, but career services can do a better job of getting top companies to campus.
17	2	71.05	14.7	1322/NA	A+	A	A	Challenging coursework, small classes, and demanding professors make for an intense experience. Grade deflation leaves many disappointed.
24	38	70.87	24.8	1222/28.0	A+	A	A+	Undergrad facilities need improvement. Yet grads say job placement is top-notch and professors are passionate and willing to go the extra mile.
34	40	69.88	33.4	1379/NA	B	A+	A+	Helpful career services, far-flung alumni network, and quality teaching set Marshall apart. Grading curve irks many.
27	15	69.50	19.5	1281/NA	A+	A	A+	A strong accounting program wins student praise, although many say they could use more advanced computer training.
12	7	68.83	4.9	1410/30.0	B	C	B	Students extol quantitative training and research opportunities, but say many of their peers are lacking in soft skills like communication.
25	43	67.02	27.7	1310/29.5	B	B	A+	The career service office plays a huge role in job placement. Professors, however, tend to focus more on research than teaching.
13	4	63.74	11.5	1283/27.7	A+	A	A	Personal attention is a plus, but required professional development courses get a thumbs down, as does an unresponsive administration.
20	29	63.11	18.5	1393/31.0	A+	A+	A+	Students complain that classroom experience is based too much on theory and not enough on the real world.
38	22	62.29	18.4	1207/25.0	A	A+	B	Focus on international business, a top-notch accounting program, and dedicated faculty win raves. A badly needed facelift is on the way.

recent Marshall grad, estimates that he missed out on a dozen interviews because he didn't meet the grade requirements companies were looking for. "Without the curve, my GPA would have been high enough to qualify for these interviews," he says.

While a grading curve probably isn't a deal-breaker for students choosing among a handful of schools, it's certainly something that should be taken into consideration. It's worth asking, for example, if the policy is school-wide or if individual professors make their own rules, and whether the curve covers core courses, electives, or both.

Some students say that curves cause morale problems among students, intensifying competition and making it harder to form meaningful teams. Before enrolling in a program, prospective students should find out what, if anything, the school is doing to counter those problems. •

-With Geoff Gloeckler and Jane Porter

## METHODOLOGY

To identify the best undergraduate business programs, *BusinessWeek* used five measures, including a survey of nearly 80,000 business majors at top schools and a poll of undergraduate recruiters. To understand career outcomes better, we also looked at starting salaries for graduates and how many each school sent to top MBA programs. Finally, an academic quality score—a combination of five measures including average SAT scores and faculty-student ratios—identified schools with the smartest and best-served students.

The ranking is based on the "index number," which represents the sum of all five ranking measures. We also calculated letter grades on teaching quality, facilities and services, and job placement based on the student survey. In each category, the top 20% among all 93 ranked programs earned A+s. The next 25% got As, the next 35% got Bs, and the bottom 20% got Cs. For a complete list of schools, go to [businessweek.com/bschools/undergraduate](http://businessweek.com/bschools/undergraduate), to see Q&As, slide shows, interactive tools, and a full description of the ranking methodology.

**Footnote:** Annual program costs include tuition and required fees for in-state students. Figure shown for Miami University is the balance paid by Ohio residents, who receive two scholarships to attend the university. Full-time enrollment is for undergraduate business program only. Starting salaries are 2006 medians except for Santa Clara (2005 median). MBA Feeder School Rank based on respondents to 2002, 2004, and 2006 *BusinessWeek* surveys of MBA students who reported having undergraduate business degrees from ranked undergraduate programs. Academic Quality Rank based on average SAT scores for business majors, full-time faculty-student ratio in business program, average class size in core business classes, percentage of business majors with internships, and average number of hours per week business majors reported spending on class work. Average SAT/ACT scores are for entire program. Letter grades represent only a part of total student survey results; highly ranked programs may have low letter grades while lower ranked programs may have high letter grades. NA=not available, NR=not ranked.

**Data:** *BusinessWeek*, Cambria Consulting Inc.

**Research by:** Fred Jespersen, Louis Lavelle, Geoff Gloeckler, Jane Porter, Paula Lehman, Kristen Fiani, and Janie Ho.

# THE TOP 50 UNDERGRADUATE

RANK	SCHOOL NAME	PROGRAM INFORMATION			RANKING MEASURES			
		Program Type	Annual Cost	Full-Time Enrollment	Student Survey Rank	Recruiter Survey Rank	Median Starting Salary	MBA Feeder School Rank
2007/2006	School Name							
26	<b>Northeastern</b> Boston	Priv., 4-yr	\$29,910	3,031	30	32	\$50,000	67
27	<b>Santa Clara</b> Santa Clara, Calif.	Priv., 4-yr	\$30,900	1,472	46	20	\$45,000	32
28	<b>Wisconsin</b> Madison	Pub., 2-yr	\$6,730	1,250	26	53	\$45,000	16
29	<b>William &amp; Mary</b> (Mason) Williamsburg, Va.	Pub., 2-yr	\$8,490	420	45	82	\$50,000	10
30	<b>Maryland</b> (Smith) College Park	Pub., 4-yr	\$7,906	2,777	51	22	\$46,000	35
31	<b>Bentley</b> Waltham, Mass.	Priv., 4-yr	\$29,810	3,816	24	47	\$47,500	66
32	<b>Rutgers</b> Camden, N.J.	Pub., 2-yr	\$8,084	690	86	10	\$52,500	29
33	<b>Babson</b> Babson Park, Mass.	Priv., 4-yr	\$32,256	1,776	56	68	\$46,050	43
34	<b>Fordham</b> New York	Priv., 4-yr	\$30,000	1,848	48	42	\$53,173	56
35	<b>Miami U.</b> (Farmer) Oxford, Ohio	Pub., 4-yr	\$9,911	4,131	49	16	\$41,550	30
36	<b>Penn State</b> (Smeal) University Park	Pub., 4-yr	\$13,338	5,274	33	6	\$46,500	46
37	<b>Boston U.</b> Boston	Priv., 4-yr	\$33,330	1,788	78	50	\$47,500	19
38	<b>Baylor</b> (Hankamer) Waco, Tex.	Priv., 4-yr	\$22,889	2,950	25	61	\$48,000	55
39	<b>Texas Christian</b> (Neeley) Fort Worth	Priv., 4-yr	\$26,300	1,694	20	62	\$41,000	40
40	<b>Rensselaer Polytech</b> (Lally) Troy, N.Y.	Priv., 4-yr	\$32,600	377	32	83	\$50,000	51
41	<b>Ohio State</b> (Fisher) Columbus	Pub., 4-yr	\$9,426	3,090	35	8	\$43,000	61
42	<b>Minnesota</b> (Carlson) Minneapolis	Pub., 4-yr	\$9,933	1,685	41	66	\$46,000	36
43	<b>Florida</b> (Warrington) Gainesville	Pub., 2-yr	\$2,968	2,395	52	7	\$42,000	58
44	<b>Georgia Tech</b> Atlanta	Pub., 4-yr	\$3,820	1,195	54	12	\$46,250	50
45	<b>Clemson</b> Clemson, S.C.	Pub., 4-yr	\$9,868	2,415	40	51	\$49,000	72
46	<b>San Diego</b> San Diego, Calif.	Priv., 4-yr	\$30,480	1,200	58	30	\$46,000	28
47	<b>U. of Miami</b> Coral Gables, Fla.	Priv., 4-yr	\$31,288	2,063	23	91	\$44,000	54
48	<b>Michigan State</b> (Broad) East Lansing	Pub., 2-yr	\$10,053	2,017	27	38	\$46,600	44
49	<b>Marquette</b> Milwaukee	Priv., 4-yr	\$25,074	1,549	29	84	\$44,000	68
50	<b>Texas A&amp;M</b> (Mays) College Station	Pub., 4-yr	\$6,966	3,851	17	41	\$44,000	53

# GRADUATE BUSINESS PROGRAMS

RANKING	MEASURES				QUALITY MEASURES					Student comments
	Median Starting Salary	MBA Leader School Rank	Academic Quality Rank	Index Number	Faculty-Student Ratio	Average SAT/ACT Scores	Teaching Quality Grade	Facilities & Services Grade	Job Placement Grade	
2	\$50,000	67	25	62.08	28.6	1240/26.0	B	B	A+	The five-year co-op program almost ensures that students will have a job when they graduate. Boston locale is a big selling point.
10	\$45,000	32	18	61.93	16.2	1203/NA	A	C	A+	Small class sizes and dedicated support staff leave students satisfied with their experience at Santa Clara.
13	\$45,000	16	23	60.90	19.5	1257/27.6	A	A+	A+	Real estate, accounting, and actuarial science programs all rate high with students, and new facilities are planned. But advising needs work.
22	\$50,000	10	16	59.96	10.0	1290/28.0	A	A	B	Accounting and finance majors get most of the jobs. The administration is responsive—if students complain about profs, heads roll.
22	\$46,000	35	30	58.27	20.7	1360/30.0	C	B	A	Teamwork focus satisfies students. The school's emphasis on securing internships and jobs sometimes detracts from the academic experience.
27	\$47,500	66	36	57.45	22.2	1206/25.0	B	A+	A+	Helpful career services and real-world class exercises are a plus, though marketing students feel neglected when it comes to the job search.
30	\$52,500	29	27	56.90	12.3	1219/NA	C	C	B	A dedicated, high-caliber student body is valuable. Grading curves make it difficult for students to earn As.
33	\$46,050	43	10	56.88	19.7	1265/28.0	A+	C	B	The social scene may be a bust, but the opportunity for freshmen to start their own businesses is a plus.
32	\$53,173	56	34	56.67	15.7	1178/24.9	A	A	A	With NYC at their fingertips, students say work opportunities are plentiful and useful. The facilities, however, could use a facelift.
34	\$41,550	30	44	55.71	30.8	1206/26.5	A	A	A	The tight-knit community has students cheering. Downside: Most would like to see more recruiters on campus from outside of Ohio.
35	\$46,500	46	72	55.54	47.9	1208/26.0	B	A+	A	Large program makes it hard for students to get face time with advisers. Co-ops give students useful work experience.
36	\$47,500	19	13	55.15	17.2	1278/28.0	A	A	C	An emphasis on teamwork and real-world experience is a plus, yet students say grading on the whole is too tough.
37	\$48,000	55	41	54.46	25.9	1183/25.0	A	A	A	It's not unusual for professors to give out their cell phone numbers to business students; classes rarely top 30 students.
38	\$41,000	40	42	54.12	27.3	1165/25.0	A+	A	A	Students are smart, if sometimes unmotivated, and getting a high quality professor is hit or miss. Campus upgrades have students excited.
39	\$50,000	51	31	53.08	9.2	1212/NA	A	B	B	Many companies recruit on campus; students wish that more were looking for management majors instead of IT.
40	\$43,000	61	71	53.05	38.1	1203/26.0	B	A+	A	Most business courses are centered on group work. Getting into required courses is sometimes a challenge.
41	\$46,000	36	39	53.02	30.1	NA/28.0	C	B	A+	The rigor and value of Carlson courses vary a lot across class sections and majors. Recruitment services could not be better.
42	\$42,000	58	55	52.88	23.0	1300/29.0	B	A	B	Accounting program gets high marks, but students are put off by online classes that make connecting with professors and peers difficult.
43	\$46,250	50	65	52.05	29.1	1261/27.0	A	A	B	Graduates praise the emphasis on technology and engineering. Large class size limits personal attention from professors.
44	\$49,000	72	49	51.97	27.8	1206/27.0	B	A	A	Students say Clemson professors are friendly and know their stuff. There's a diverse range of business courses to sample.
45	\$46,000	28	47	51.93	20.3	1174/29.5	B	B	B	Accounting program makes the grade, and professors win high marks for availability outside class.
46	\$44,000	54	33	51.57	14.7	1269/28.0	A	A+	B	Pre-business courses give business students a leg up, while mentors and full-time advisers provide a personal touch.
47	\$46,600	44	62	51.53	24.3	1151/25.0	B	A	A	Students applaud the Lear Center for help in the job search, but many would like to see higher admission standards.
48	\$44,000	68	37	50.89	24.2	1179/26.1	A	A	A	Grading curve is unpopular; the focus on ethical and moral reasoning is a hit. Alumni mentoring program leaves students happy.
49	\$44,000	53	83	49.45	36.3	1183/25.0	A	A+	A+	Though large, Mays has a small-school feel. Students work hard to manage heavy class load with Aggie social activities.