

## **IMG signs Jelena Jankovic**

*No. 1 Ranked Tennis Star Chooses IMG For Exclusive, Worldwide Management And Marketing Representation*

Global sports and entertainment company IMG today announced that international tennis star, winner of the mixed doubles at Wimbledon 2007 alongside partner Jamie Murray and the No.1 ranked player on the Sony Ericsson WTA Tour, Jelena Jankovic, has signed with the company for exclusive, worldwide marketing and management representation effective January 1, 2009. Jankovic, 23, will also join IMG Models, the world's No. 1 international model management firm.

Fernando Soler, Head of IMG's Tennis Division, said, "We are extremely pleased to add a player of Jelena's caliber to the list of great champions we represent. Her reputation, both on and off the court is unparalleled." Ivan Bart, Senior Vice President of IMG Models added, "We are equally pleased to have Jelena join our roster of celebrity clients."

In making the announcement, Gavin Forbes, Senior Vice President, said, "Jelena is an athlete of enormous talent and unlimited potential. Jelena has distinguished herself as the No.1 player in the world and with her warm personality and fantastic smile she is an extremely popular competitor. IMG looks forward to working with Jelena at this exciting time in her career."

Jankovic's tennis management team at IMG will be led by Caroline Lacy, IMG London.

Jankovic, who has recently been crowned ITF World Champion added, "IMG is a global company and a leader not only in tennis, but entertainment, fashion and modeling as well. I'm very excited to partner IMG and look forward to working with them on a variety of exciting tennis, marketing and endorsement opportunities."

IMG is the leading client management company in tennis. IMG represents some of the world's top men and women tennis players. The company's roster of top tennis clients includes many of today's superstars: Roger Federer, Rafael Nadal, Maria Sharapova, Venus Williams and James Blake. In addition, IMG owns, manages or represents many of the world's leading tournaments including Sony Ericsson Open, Australian Open, Chennai Open and Wimbledon, among many others.

### **About IMG Sports & Entertainment**

Operating in 30 countries, IMG Sports & Entertainment's diverse businesses include: product and brand licensing; consulting services; event ownership and management; collegiate marketing, media and licensing; fashion events and models representation; golf course design; and client representation in golf, tennis, broadcasting, speakers, European football, rugby, cricket, motor sports, coaching, Olympic and action sports. IMG Academies are the world's largest, multi-sport training and educational facilities, delivering world-class training experiences to more than 12,000 junior, collegiate, adult, and professional athletes each year.

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