

SFMoMA Gets "Weirded Out" by Graphic Artist Parra
Perrin Drumm



SFMoMA's upcoming exhibition, *Weirded Out*, marks the first U.S. Museum commission for Parra, a Dutch graphic artist whose work runs the gamut from cartoon-y posters to hand-drawn graphics for brands like Nike and InCase. His real name is Pieter Janssen, but he goes by his one-word moniker Parra, a choice that has confused some critics into grouping him in with street artists, a mistake his bright, accessible graphics only exacerbates. However, his self-taught style doesn't take its inspiration from the street. Rather, Parra draws from Pop art and experimental, psychedelic '60s graphics.



THE
AMSTERDAM SHOW
BY *Parra* **TOKYO 2010**
OPENING RECEPTION
6TH OF NOVEMBER
COMMON GALLERY
18:00~21:00 5-11-1 2ND FLOOR
JINGUMAE SHIBUYA·KU
SHOW STOPS 14TH NOVEMBER



But there's whimsy in even his raunchiest illustrations. In the poster above of a man abducting a woman, there's something playful in the pointed, heeled feet of the male abductor. Besides, she's giving a thumb's up so it's probably consensual, anyway. The exhibition poster is similar in its mix of levity, kitsch and camp; The musician is singing and playing happily even though his right foot has been cut off and is dripping blood, a motif that Parra repeats throughout the poster's text.

Weirded Out runs from March 31–July 29, 2012. If you can't make it you can always buy one of his designs on a T-shirt or gym bag in his shop.



Fonte: Core 77, 27 Mar. 2012. Disponível em: <<http://www.core77.com>>. Acesso em: 28 Mar. 2012. On-line.