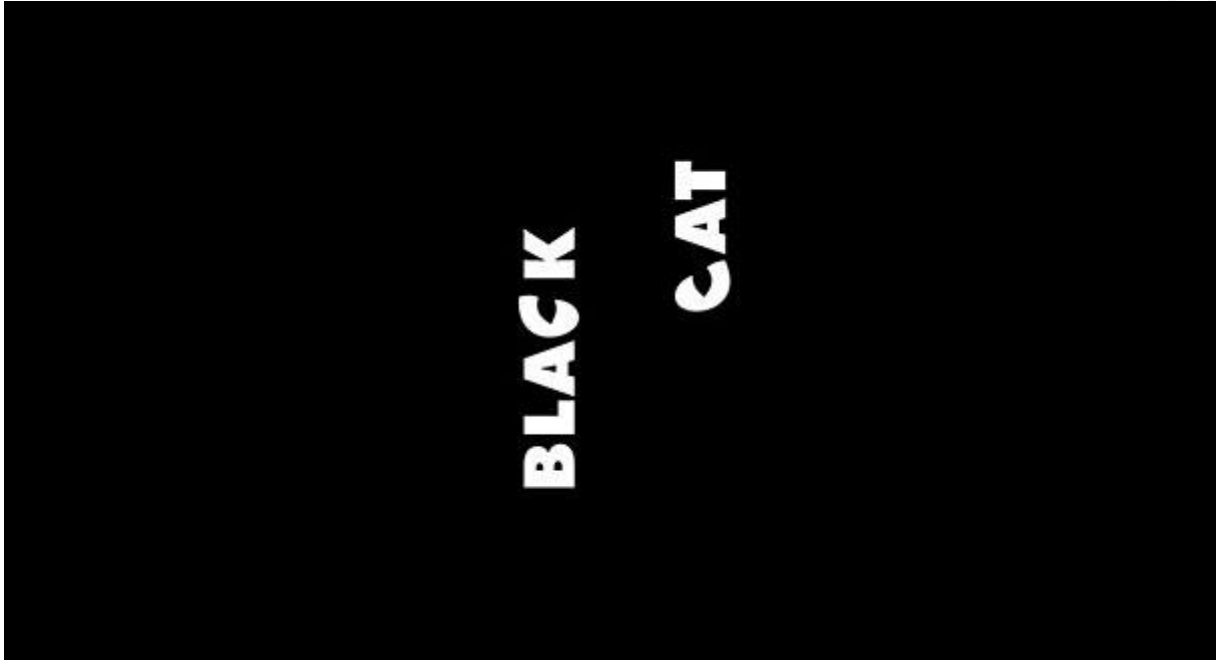


## 40 more clever logos with hidden symbolism

You probably already think that we are obsessed with logo design (and you're probably right), but our numbers show that most of you guys enjoy logos as much as we do.

That's why we proudly present 40 more clever logos with hidden symbolism.

### 1. Black Cat



Letters "c" are also cat's eyes. (Designer: vasvari)

### 2. Bee



A swarm of bees forming a "B". (Designer: AlexanderSpliid)

### 3. Web Girls



The mouse cursor and the dot forms a sign of a female. (Designer: scala\_humana)

#### 4. Invisible Agent



There's a hidden tie in the logo. (Designed by AlexWende)

#### 5. Night Golf



The golf ball is lit like a moon. (Designer: MikeyMike)

## 6. Found Customer



The missing puzzle part is also a pictogram of a human. (Designer: Matto)

## 7. Missing

# MSSNG

Both letters "i" are missing. (Designer: JoePrince)

## 8. Airtime



The clock's arrows are also a plane. (Designer: firebrand)

## 9. Catch Me!



Falling man and hand at catch moment. (Designer: Matto)

### 10. Book Cover Café



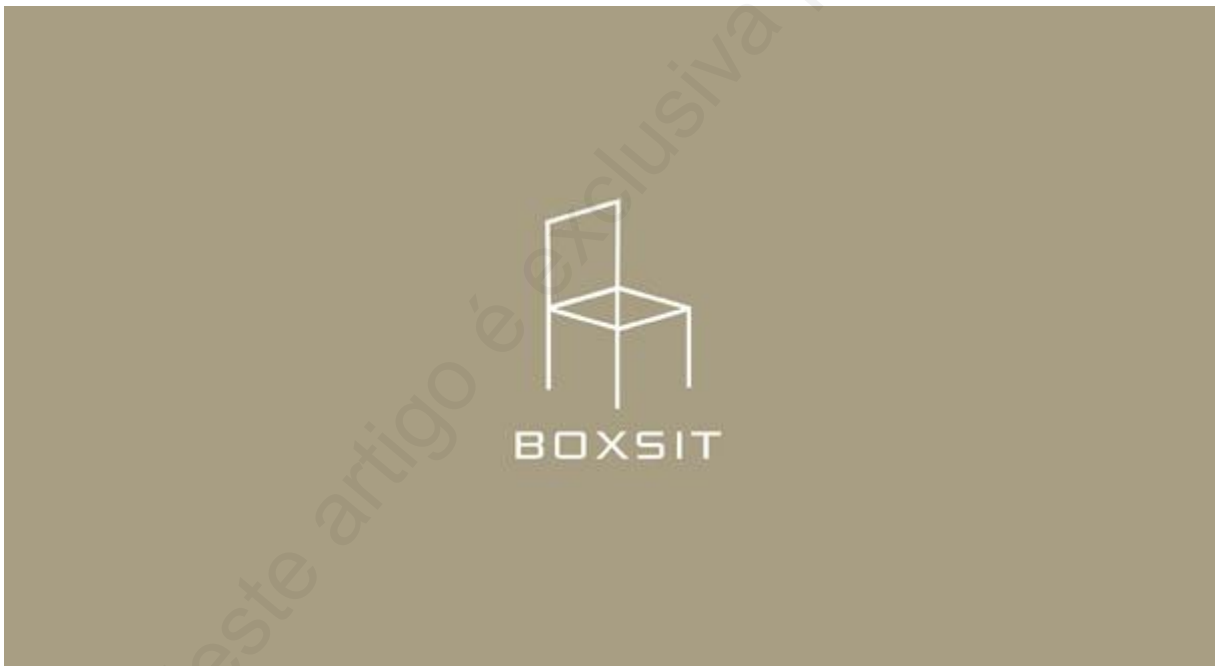
The book is shaped like a cup of coffe. (Designer: Macarotti)

### 11. Bird Love



Logo created from a B and L forms a heart and 2 birds. (Designer: Logomotive)

### **12.Boxsit**



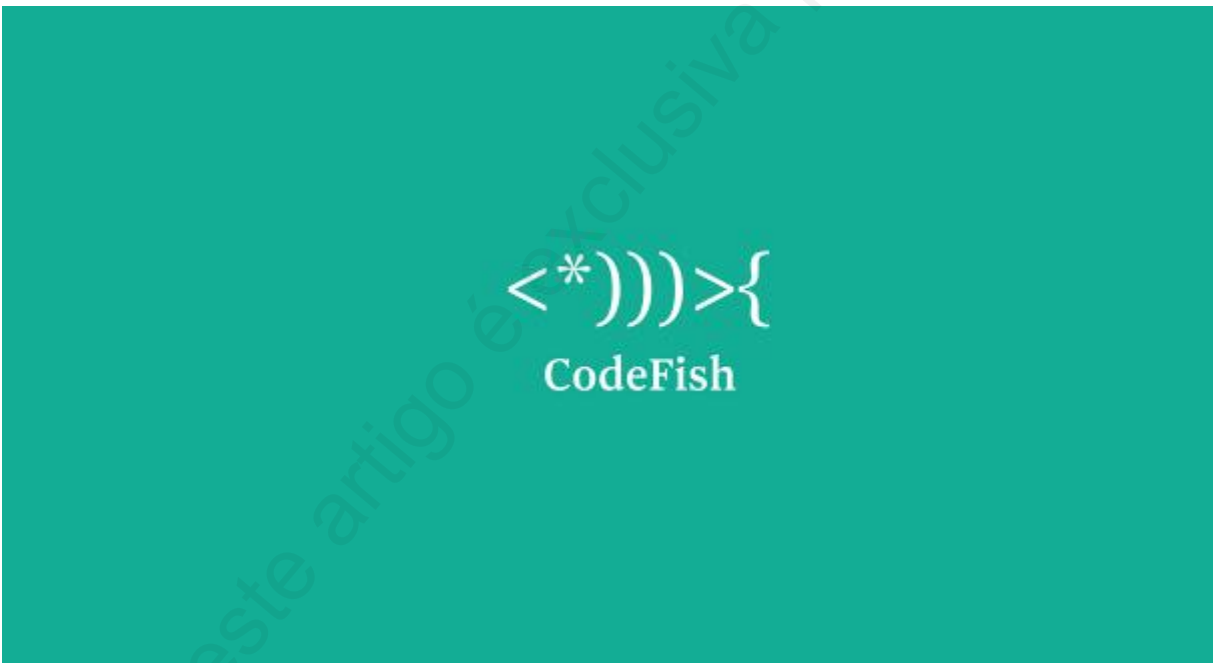
Box + Chair. (Designer: Logomotive)

### **13.Cloud Corner**



Cloud server company, it's like having your private "corner" in the cloud. (Designer: peclat)

#### 14.Code Fish



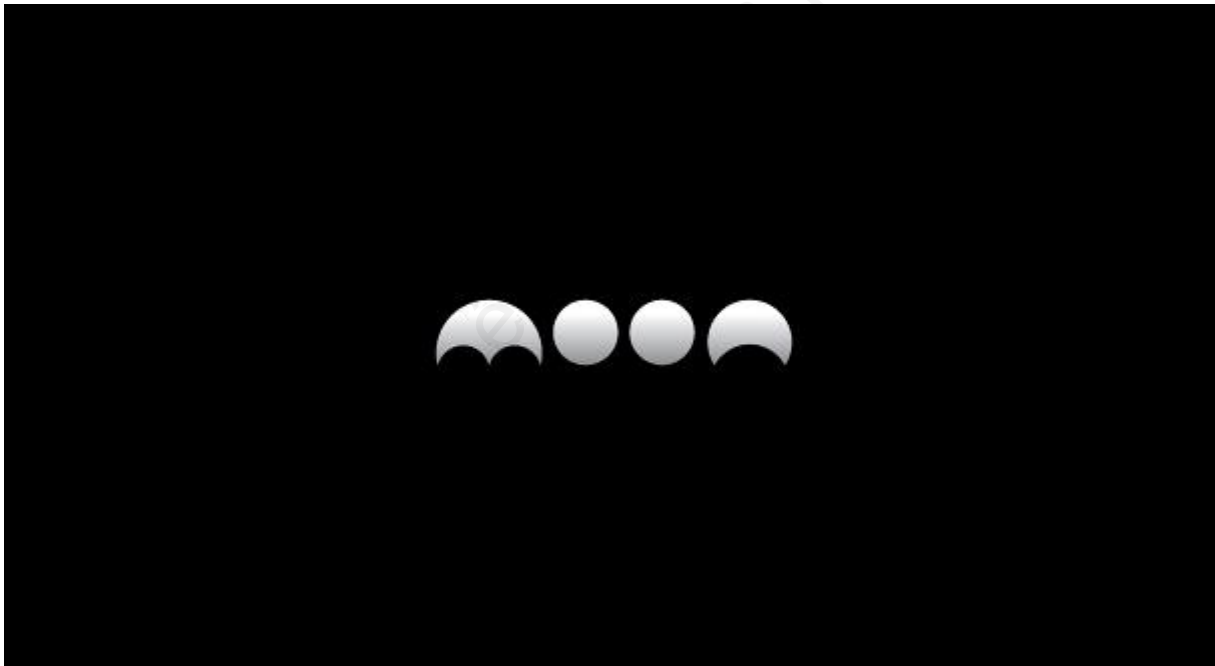
The fish is formed of various computer symbols. (Designer: mabu)

#### 15.Cowbra



Cow + zebra. (Designer: Tom Merckx)

### 16. Moon



(Designer: JoePrince)

### 17. Crowd





A logo that stands out from the crowd. (Designer: !mude)

### 18. Impotence



Letter "i" has some problems standing up. (Designer: mabu)

### 19. Wiesinger Music



Letters "w" and "m" look like piano keys. (Designer: Patrik A.)

### 20.Fly



Letter "f" is rotated to look like a plane. (Designer: holajoan)

### 21.Dolphin House



There's a dolphin's flipper cut out of the square. (Designer: Ico Design)

## 22. Coffee Night



There's a moon shape made of coffee foam inside the cup. (Designer: azdesign)

## 23. Doghouse Brewing



Logo for a brewing company targeting adult male screw-ups who feel they've been put in the "doghouse." (Designer: JohnBoerckel)

#### 24. Ocular Ink



Drop of ink + glasses. (Designer: OcularInk)

#### 25. Egg



Letters "g" are made of eggs. (Designer: creattica)

### 26. Unarmed



Literally unarmed silhouette of a man. (Designer: JoePrince)

### 27. Fishop



Fish Silhouette. (Designer: Levogrin)

### 28. Wine Forest



If you look more carefully, you should also see 3 bottles of wine. (Designer: jeriahblau)

### 29. X-Mas



There's a hidden Christmas tree inside the letter "X". (Designer: Dalius Stuoka)

### **30.FoodPhotoBlog.com**



The lens of the camera is also a plate. (Designer: Siah Design)

### **31.Handy Dog**



Dog's silhouette made with a hand. (Designer: makarevichyana)

### 32. King Fish



If you take a closer look at the crown you should see 4 fishes. (Designer: Emil Hartvig)

### 33. Uptown





The houses are actually arrows pointing up. (Designer : mister jones)

#### **34.Coffee Cup**



Logo for coffee house Coffee CUP where high quality coffee is served. Notice that logo of coffee cup is made of letters "CUP". (Designer: Jan Zabransky)

#### **35.Next**



Letters "e" and "x" form an arrow. (Designed by Robert Butkovic)

**36.Seeds**



The letters look like little seeds, and letter "d" is already sprouting up . (Designed by by dotflo)

**37.Random**



Applies the concept of "luck of the draw" of gambling by incorporating slot machine imagery into the typography. (Designer: logocafe)

**38. Pause**



This logo is created for Pause Fitness world, and the letter "u" looks like a pause symbol. (Designer: Volkan Eksi)

**39. Portrait Photos**



There's a man's silhouette inside the camera. (Designer: Atakan Seçkin)

#### 40. Panda Communications



If you look more carefully, you should see that letters "p" and "a" are also panda's eyes. (Designed by: Nido)

**Fonte: Bored Panda, June 2012. [Portal] Disponível em:**  
**<<http://www.boredpanda.com/clever-logos-with-hidden-symbolism-part2/>**  
**Acesso em: 02 July 2012.**