

Venue and speakers unveiled for TVSM Live 2013

Matt Cutler

TV Sports Markets, the No.1 provider of news and analysis on the audiovisual sports rights sector, has announced that the TVSM Live industry event will take place on Friday May 24.

In partnership with pan-European broadcaster Eurosport and law firm Charles Russell, this exclusive invitation-only event, now in its second year, brings together some of the leading names in the industry to debate and provide thought leadership on the hot topics and developments which are shaping the sports media sector. TVSM Live also provides an unrivalled networking opportunity among senior industry figures drawn from a cross-section of rights-holders, broadcasters and sports-rights agencies.

The event will be held at the central London offices of Charles Russell on the eve of the UEFA Champions League final, which also takes place in London. The keynote speakers this year are: Jean-Thierry Augustin, head of rights acquisitions and network distribution for Eurosport; Jörg Daubitzer, chief executive of DFL Sports Enterprises; Simon Johnson, consultant at Charles Russell; Stefan Kürten, director of sports and business at the European Broadcasting Union (EBU) and Riccardo Silva, founder and president of MP & Silva.

Augustin is the general manager of TV distribution, rights acquisitions and development at Eurosport. He has been with Eurosport since 2001, and played a key role in the launch of the Eurosport 2 channel in 2005, the Eurosport HD channels in 2008 and 2009, the Eurosport Player online subscription video service in 2007, as well as the broadcaster's websites in Russia, Sweden, Poland and Turkey. Daubitzer has been a key member of the management board of DFL Sports Enterprises, the commercial arm of the German Football League, since the founding of the DFL subsidiary in September 2008, helping to transform the commercial performance of the League and develop the Bundesliga into one of sport's most instantly recognisable brands.

Johnson is one of the most respected sports-rights advisers, with a 20-year career that has seen him operate at the highest levels of the sports and media industries. After a period as the senior lawyer at the English Premier League, he spent four years as director of corporate affairs at the Football Association. At the outset of his career, he spent 10 years at UK commercial broadcaster ITV, the majority as director of rights and business affairs, with responsibility for all of ITV's sports negotiations and programme rights strategy. Kürten is responsible for the acquisition and sales of EBU sports rights. Under his guidance, the EBU secured rights for member territories for the Olympic Games of 2010 and 2012, the FIFA World Cups of 2010, 2014, 2018 and 2022, UEFA's Euro 2012 championship and world and European championships for other summer and winter sports.

In less than 10 years, Silva has helped build MP & Silva into one of the world's largest distributors of sports media rights, with a portfolio which includes Europe's top football leagues, FIFA World Cup qualifiers, tennis's French Open, and many other sports, including motor racing, handball, baseball, volleyball, boxing and the Asian Games. Headquartered in London and Singapore, the agency now runs a global operation, with offices in Beijing, Budapest, Dubai, Dublin, Hanoi, Miami, Milan, Monaco, Munich, New York, Tokyo and Warsaw. For more information about TVSM Live 2013 contact Paul Santos, head of sales and commercial at TV Sports Markets, via email: paul.santos@tvsportsmarkets.com.

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